**Use of Photographic & Video Images**

**of Children/Young People Under the Age of 18**

**Policy Statement**

Revised February 2016

Cleethorpes Athletic Club is committed to providing a safe environment for children/young people, under the age of 18, to participate in athletics. Essential to this commitment, is to ensure that all necessary steps are taken to protect children/young people from the inappropriate use of photographic images.

Cleethorpes Athletic Club have adopted the following good practice guidelines, issued by UK Athletics;

**Publishing Images**

* By taking part in Cleethorpes Athletic Club’s events or by joining as a member you consent to your photograph being used in publicity, marketing or other documents to represent the club, it’s athletes and events.
* Using a consent form, we will ask for permission of young athletes and their carers to take and use their image for other purposes.
* If an athlete is named, we will try to avoid using their photograph. Likewise, if a photograph is used, we try to avoid naming the athlete.
* We will **NEVER** publish personal details (e-mail addresses, telephone numbers, addresses etc.) of a child/ young person.
* We will only authorise the use of images of athletes in suitable dress (tracksuits, running kit, i.e. t-shirt/shorts/skirt/ off track clothing)

**Use of photographic filming equipment at Athletic Events.**

Cleethorpes Athletic Club will:

* Inform athletes and parents that a photographer will be in attendance at an event and ensure they consent to both the taking and publication of films or photographs.
* Require parents, spectators and authorised photographers (e.g. press) to register at an event, if they wish to use any photographic equipment, including mobile phones with photographic technology.
* Issue an identification pass which must be worn and clearly visible at all times during the event.
* Not allow unsupervised access to athletes, or one to one photo sessions, at events.
* Not allow photo sessions outside events, or at an athletes home, unless permission has been sought from parent/guardian and is not a one to one session.
* Act on concerns of any athlete and/or parent, regarding the inappropriate use of photographic equipment.
* Inform children/young people and their parents /carers if video equipment is to be used as a coaching aid.
* Ensure that any photographic images taken, and used, will be stored safely.